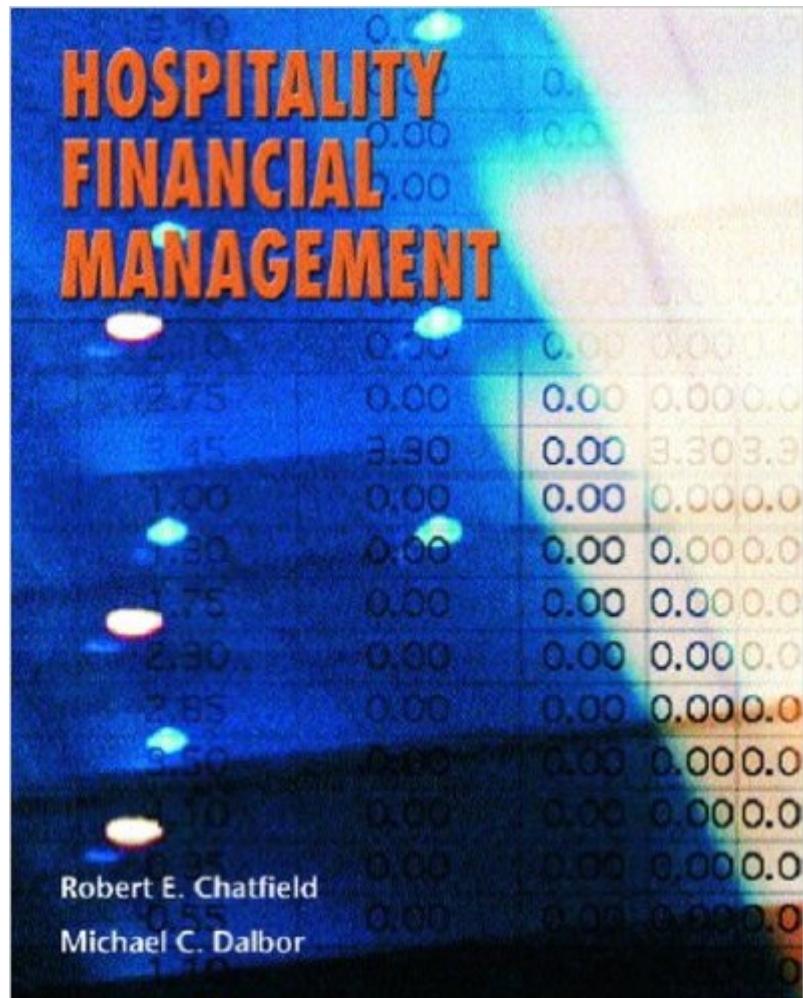


The book was found

Hospitality Financial Managment



Synopsis

This up-to-date introduction to finance, written for those in hospitality careers, explains and demonstrates the importance of financial management within the hospitality organization. This clear and concise book provides many examples and is primarily based on practical applications and less on theoretical foundationsâkeeping hospitality professionals tuned into finance without intimidating them with a typical Â¿financeÂ¿ book. Financial Markets and Financial Instruments; Review of Financial Statements and Selected Ratios; The Relationship Between Risk and Return; Time Value of Money; Fixed Income Securities: Bonds & Preferred Stock; Common Stock Features; Cost of Capital; Capital Budgeting and Cash Flow Estimation; Capital Budgeting Decision Methods; Hotel Valuation; and Capital Structure. For those in hospitality/travel tourism professions.

Book Information

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Average Customer Review: 3.0 out of 5 starsÂÂ See all reviewsÂ (4 customer reviews)

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Customer Reviews

This is a very short book that carries a high price tag. There are not many visual aids (which I actually like) to present data in a different form. The information is good.

Book arrived in record time in the condition it was advertised. Does not happen often when buying used books, so I was pleasantly surprised and thankful.

I thought it came in paperback, but it was actually just so used that the hard cover was completely off. I had to pay another \$15 to bind it so that it will last me the semester.

Why are there two ISBN numbers. I have 0130482870 ISBN number. I sure hope this is the right book. Looks like the same cover. I needed 9780130482877. Already started reading it. First two chapters are about types of business entities, third is a review of account statements. I prefer a smaller book with good information oppose to a large text with too much info.Despite the fact it may be the incorrect book, It arrived on time at the right price!Cheers!

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